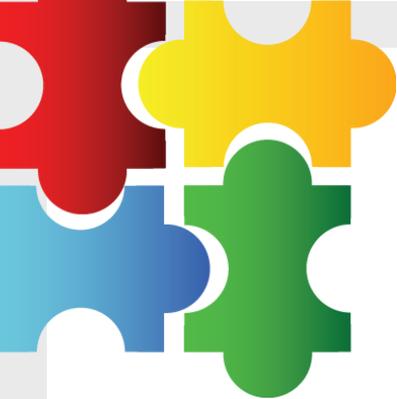


POSsimplicity

POSsimplicity Corporation

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Company Profile

Since the original release of our Point of Sale package in 1988, POSsimplicity has grown to become an industry leader in the development of Point of Sale solutions. Working alongside our customers, POSsimplicity continues to break new ground in Point of Sale development. Our software package that is feature packed and suited for virtually all hospitality and retail environments.

- Wineries
- Quick Service Hospitality
- Pizza Delivery
- Fine Dining Restaurants
- Golf Courses
- Retailers

POSSimplicity is your complete, affordable solution.

Today, POSSimplicity is a very popular choice for any size establishment looking for point of sale because of its features, reliability and proven track record. POSSimplicity continues to develop daily with new releases approximately 4 times per year.

Our goals are simple,

- provide a quality Point Of Sale package at a reasonable price
- ensure customer satisfaction for the lifetime of the product
- ensure our software is always up to date with technology
- answer the needs of our resellers and end users
- promptly add the features that are requested

Brief History of the Software Development Process

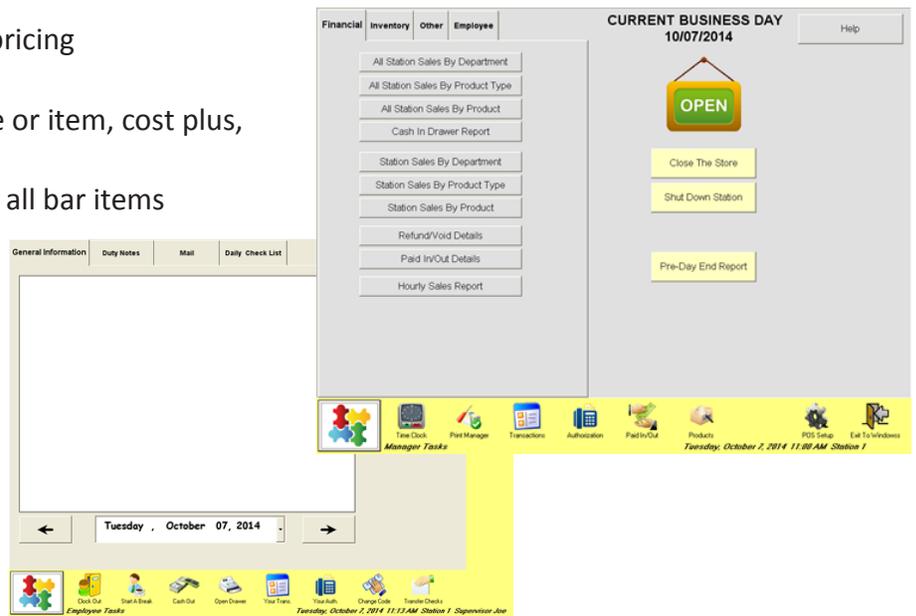
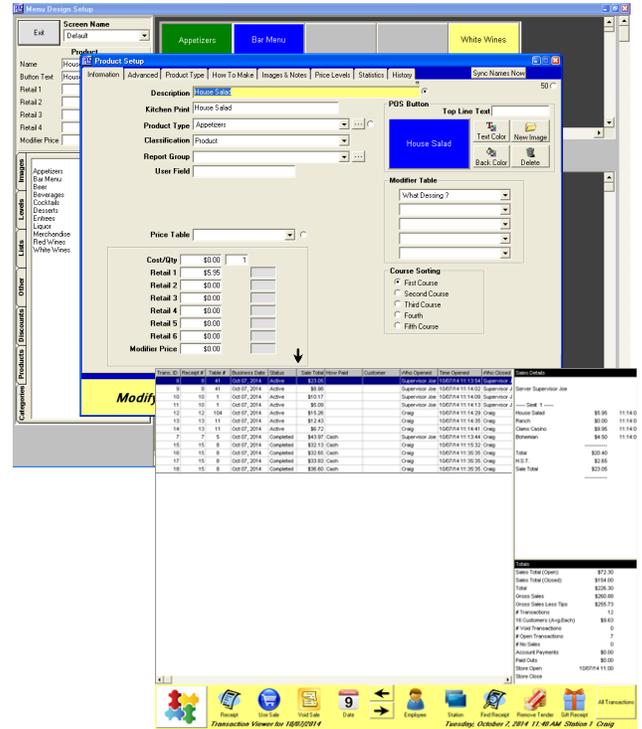
POSSimplicity was first introduced in 1988 as a DOS package called the Retailers Advantage. The Retailers Advantage was a very popular package in the general purpose retail markets and continues to operate to this very day in many locations in the Niagara Region of Southern Ontario. In 1997, we began development of our Windows based system, POSSimplicity, which was officially released in 2000.

Again, initially released as a retail package, its success was immediate and quickly proved to be a popular choice in Ontario. Through the next five years, interfaces were developed for Quick Service, Fine Dining Hospitality and Wineries.



Basic Point of Sale Features

- customer relationship management (CRM)
- credit & debit card integration
- pay at the table
- reservations
- unlimited domestic currencies
- unlimited foreign currencies offering change in either foreign or domestic funds
- on screen advertising of your products
- customizable point of sale screens
- seven tax rates including VAT and tax on tax
- Ontario POP tax ready
- paid outs
- bar coded sales receipts
- gift card tracking for local store or multi stores
- re-open closed transactions
- maintain floats
- refund reason tracking
- print admission tickets for theaters and attractions
- print front desk chits in a hotel environment
- customer accounts
- tour operator sales tracker
- touch screen, POS keyboard or a combination of both
- customer pole display & LCD rear display
- customer rewards
- 15 price levels including mix n match pricing
- weight scale interface for grocery
- discounts (dollar value or percent, sale or item, cost plus, open or preset rates)
- group discounts e.g. all food items or all bar items
- back office invoicing
- weigh scale integration
- inventory Control
- employee time and attendance
- transaction viewer
- sales tracking
- age verification
- multi language support
- report generator
- over 300 built in reports



Hospitality Features

- pizza delivery / pickup interface
- table management for restaurants
- table inactivity monitor
- Alpha numeric table numbers
- split checks and split items
- forced modifiers
- seat positions
- label bar tabs
- kitchen, bar and prep printing
- print consolidation
- hold / fire button
- quick send order button
- size up & size down
- course sorting
- transfer checks between staff
- move and join tables
- product countdown
- combos
- item & check re-order function
- split checks by seat
- split items
- single & dual drive thru
- super button for pizza combos
- auto gratuity
- pay at the table debit & credit

“Here at Your Neighbourhood Pizza Company we have just upgraded to the newest version of P.O.S. Simplicity. We are a very busy restaurant with many things going on at the same time, delivery, dine in, and take out. For all my 30 years in the restaurant business this system is the best for all my operational needs. It provides me with a ton of flexibility. I have used other systems like Pixel Point, Posi- Touch, and Aldelo, and none of these systems can compare. Our restaurant in Myrtle Beach is in the process of changing over from Aldelo to POSsimplicity in the coming months.”

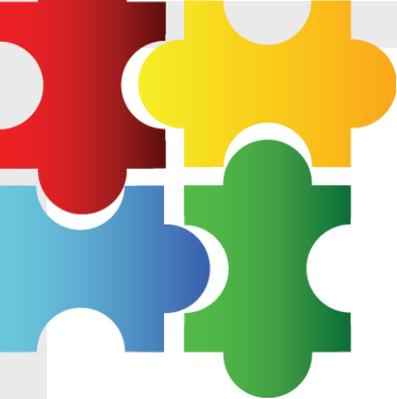
Leon Petersen
Your Neighbourhood Pizza Co.



Winery Features

- automatic calculations for licensee, duty free, LCBO, and export pricing
- wine club tracking
- customer tracking
- winery specific reporting
- tax tracking and reporting for wineries
- multiple rate automatic bottle deposits





Retail Features

- park sales
- age verification system for cigarette and liquor sales
- search for products by image
- SMARTSCAN to quickly create your products at the point of sale
- product inquiry mode
- 15 tier or mix n match pricing
- integrated barcode label printing and designer

“We've been in business 20 years and installed POSSimplicity 15 years ago. Without a doubt, it has helped us grow our business. Having the ability to track sales, run reports, prepare purchase orders with sales history and 'just on time ordering' and offer a frequent buyer program to our customers has helped us become the top selling store in the chain. The prompt and personal technical support they provide is very much appreciated. We highly recommend this affordable and reliable system to any new or existing business.”

*- Willa Coleman, Owner
Global Pet Food – Orangeville*



POSSimplicity

www.possimplicity.com

Invoicing Module

For those customers who make sales through the back of the house as well as the front, POSsimplicity again is the solution. Our integrated Invoicing Module allows for back office sales using a format similar to that offered by most major accounting packages.

- process sales and generate invoices
- receive payments on account by specific invoice
- print aged accounts receivables (current, 30,60, 90)

Transaction Viewer

- quickly view transactions from the current or previous day
- reopen transactions from the current or previous day
- quickly reprint any sales receipt from any day

Key Data Entry Integration

Key Data Entry is a method of gathering information. Everyone has come into contact with it in some form or another. The simple question, 'may I have your postal code or zip code' before the cashier starts scanning your purchases. This is a method companies use to determine where their business is coming from. You can create prompts for virtually anything within the system. For a refund, you could create a prompt to ask for a driver's license followed by another prompt asking why the product is being returned; for a product, you could create a prompt asking for a serial number. The possibilities are endless.

Inventory Control

Control over your inventory is key in maintaining a healthy bottom line and good cash flow in any business. The POSsimplicity system monitors your purchases and your sales through our point of sale and our stock ordering processes. Learn what stock levels you should be maintaining for each item and what items are giving you the

- purchase orders
- physical inventory adjustments
- quick stock receive
- three suppliers for each product
- automatic sale pricing
- mix & match or six tier pricing
- track stock through 15 warehouses
- recipe tracking
- portable inventory data collector ready
- size matrix
- return to supplier product tracking
- re-order minimum & maximums
- integrated label designer to print labels and barcodes
- shelf talkers





Customer Tracking and Rewards

A customer is the most valuable commodity any business can have and making them return to your store more often is your bottom line. Our point of sale will track the purchases your customers are making, allowing you to monitor the buying habits of your customers. Keep your customers coming back with reward points. We offer reward point systems based on the amount of money customers spend at your store or based on the products they purchased. Either way your customers will be back to redeem their points on future purchases. Our accounts receivable system provides a simple aged accounting system with monthly statements. You can quickly and easily process account charges and payments from the point of sale.

- aged accounts receivables
- detail customer purchase history
- local store or multi store reward point systems

Sales Tracking

Let *POSSimplicity* teach you more about what you are selling. Track what you are selling, when you sold it, what you paid for it, and what you sold it for. Learn if you are not making a large enough margin for a product based on the square footage it occupies in your store. Track your sales for commissions to bus drivers or to employees. By utilizing our time and attendance features, your sales and labor costs can be tracked together. Compare your sales this month or this day to the same period last year.

Employee Time and Attendance

Our time and attendance has integrated a Time Clock and Staff Scheduler right into your point of sale system. This allows for greater control of labour costs, as well as tighter security on who has access to the system. Create reports on Sales versus Labour for specific periods. The time clock allows managers to adjust shift start and end times just in the event employees forget to clock in or out.

- integrated staff scheduling
- employee access code expiry forces management and staff to change their employee codes
- POS mail system keeps you and your staff informed

Gift Cards

POS simplicity allows for easy integration of Gift Cards, Loyalty Cards, Credit Note Cards, Employee Access Cards and Customer Cards.

Whether you are using our software or another system, POS simplicity has all the qualifications to provide high quality plastic cards to meet all your needs.

- Loyalty Cards
- Gift Cards
- Discount Cards
- Credit Note Cards
- Access Control Cards
- I.D. Cards
- Membership Cards and more.



Support

POSSimplicity believes that support is primary and fundamental to a successful business. We offer excellent support to all of our clients to ensure your Point of Sale is always running smoothly.

- support is available to all Registered Dealers and End Users
- support is offered 24 Hours a Day, 365 Days a Year
- support is available on site, web based or by telephone
- self help support is available using our knowledge base, FAQ, web ticket or user forum

Training

POSSimplicity realizes the importance that all your personnel have a strong knowledge in operating the point of sale. Training is usually broken into several sessions with focus on

- Procedures for making sales, refunds and day to day operations
- Customer management and marketing
- Inventory control
- Back office reporting

Training is available on site or via remote web support.

Our knowledgeable team will ensure your team is ready when your system goes live.



Your complete affordable solution